



A one-day conference to add spice to your life!
March 20th, 2010 | Indian Wells Theater | Palm Desert, CA

SPONSORSHIPS

All sponsorship levels include: Logo displayed at general sessions and on conference website; name listed on conference signage in main registration area; and name listed in conference program.

PLATINUM SPONSORSHIP (1)—\$20,000

- ◆ Bellyband around attendee gift book; AgeWise: Seasoning Your Life
- ◆ 1 min. video or slideshow to play at first session break
- ◆ Name on banner in Exhibit Plaza
- ◆ Complimentary exhibit space—first choice
- ◆ Conference registration for 4
- ◆ Full-page ad in conference program
- ◆ Collateral materials for tote bags
- ◆ List of attendees

GOLD SPONSORSHIP (2)—\$15,000

- ◆ 30 sec. video or slideshow to play at session break
- ◆ Name prominently displayed at closing
- ◆ Complimentary premier exhibit space
- ◆ Conference registration for 3
- ◆ ½-page ad in conference program
- ◆ Collateral materials for tote bags
- ◆ List of attendees

SILVER SPONSORSHIP (3)—\$10,000

- ◆ Name displayed at track events
- ◆ Complimentary exhibit space
- ◆ Conference registration for 2
- ◆ ¼-page ad in conference program
- ◆ Collateral materials for tote bags
- ◆ List of attendees

BRONZE SPONSORSHIP (3)—\$5,000

- ◆ Complimentary exhibit space
- ◆ Conference registration for 1
- ◆ Business card ad in conference program
- ◆ Collateral materials for tote bags
- ◆ List of attendees

SPEAKER SPONSORSHIP (6)—\$3,500

- ◆ Introduction one featured speaker in track
- ◆ Name displayed at speaker session
- ◆ Complimentary exhibit space
- ◆ Conference registration for 1
- ◆ Business card (⅛-page) ad in conference program
- ◆ List of attendees

TOTE BAG SPONSORSHIP (4)—\$2,500

- ◆ Logo on conference tote bags
- ◆ Complimentary exhibit space
- ◆ Conference registration for 1
- ◆ Business card (⅛-page) ad in conference program
- ◆ List of attendees

BOX LUNCH SPONSORSHIP (3)—\$1,500

- ◆ Logo (stickers provided by you) on box lunches
- ◆ Half-price exhibit space

EXHIBITOR (30) —\$400

- One 10x10 space with a covered/skirted table, an outdoor umbrella and stand with two chairs
- Continental breakfast and lunch will be provided for 2 exhibitors per booth.

VIDEO OPPORTUNITIES

- ◆ Ask about our video or slideshow opportunities for more ways to increase exposure.
- ◆ Professional video services available upon request.

Note: Exhibitor set-up is from at 6:00am-8:00am on Saturday, March 20, 2010 and exhibit breakdown will be from 4:00pm-6:00pm.

Exhibitors with large displays will be allowed to purchase two booths. Electricity and internet will NOT be provided as the Exhibit Fair is held outdoors.